



Dear Valued Sponsors and Rainbow "Lifting Lives" Supporters:

We could not have done it without you in 2020, nor can we reach those in need without you in 2021.

#### We have fantastic news!

ur last Human Impact Fundraiser was a huge success, and we would like to take the time to thank you properly. Your sponsorship not only gave the financial support needed to lift lives across the country, but the opportunity to witness life-sustaining programs and services delivered to the most vulnerable low-income individuals, families, seniors, veterans, and disabled across our industry. Your unwavering support allowed us to prove our resilience amid some of the most trying times. Motivated, we enhanced and created new and improved pathways to collaborate and connect our services to residents, engage with greater empathy, and provide immediate, life-sustaining supportive services.

Our Human Impact Fundraiser, with your help, provided emergency food and water resources, COVID-19 testing, vaccinations, and supplies to stop the spread of the pandemic. We further focused on immediate employment, career pathways, mental health resources, and technology-based education for school-aged youth across 17 states and just short of 17,000 households. It is incredible what can happen when we all work toward lifting lives together.





18001 N 79th Ave Ste 72E Glendale, AZ 85308 T: (602) 903-1843 | F: (623) 687-9472 www.rainbowhousing.org



le are asking for your support in raising \$250,000. The supportive funding will help us establish Rainbow Food Banks across the country, expand our technology-based programming focused on education, employment, financial literacy, physical and mental health wellness initiatives, youth enrichment programming, and sustainable life skills to over 40,000 individuals and families.

Would you be willing to help us by sponsoring our programs and services as a return or first-time supporter?

Your generosity means the world to us and, more importantly, to those our organization's mission is structured to serve. The support from our sponsors helped us host our most successful fundraising event in 2020. As the number of those we are serving grows, so does the need for financial support.

Thank you, again, for everything. We hope you will find an opportunity to share in our efforts to raise the necessary funding to empower social and economic world change by supporting our Human Impact 2021 Fundraiser.

Warmly,

Executive Director

Rainbow Housing Assistance Corporation

Direct: (602) 903-1843
Fax: (623) 687-9472
www.rainbowhousing.org
Click here to \*DONATE\*

Instagram: @rainbowhousinglife

Twitter: @rainbowhousing





# Human Impact Fundraiser

Rainbow serves the needs of over 40,000 residents in low-income affordable housing across 17 states - one individual at time.

# Platinum Sponsor

# \$20,000 Workforce Development / Job Readiness / Immediate Employment

Skills Development and Certification in Apartment Maintenance/Housekeeping/Porter, CNA Nursing Program, Google IT, Day Care Provision, Entrepreneurial Business Development.

# <u>Silver Sponsor</u>

#### \$15,000 GED / Education

Academic Tutoring Adult and Youth, GED/ACT/SAT Testing, College Prep and Planning, ESL Classes.

# **Gold Sponsor**

### \$10,000 Life Skills

Financial Literacy, Parenting Empowerment, Addiction Support, Housekeeping, Fire Safety, Conflict Resolution, Eviction Prevention.

#### **Bronze Sponsor**

\$5,000 Health and Nutrition

# **Copper Sponsor**

# \$2,500 Youth Enrichment Programs

Food Programs, Character Building, Life Planning, Mentorship, Academic Tutoring.

Honoring
Those
Committed to
Making Our
Communities
Stronger





PLATINUM SPONSOR			BRONZE SPONSOR		<ul> <li>Homelessness Prevention</li> </ul>		
☐ Immediate Employment		\$20,000	<ul><li>☐ Health and Nutrition</li><li>☐ National Program Sponsor</li></ul>	\$5,000 \$5,000	<ul> <li>Career/Job Readiness Institute</li> <li>Immediate Employment</li> <li>GED and ESL Classes</li> <li>Mobile Health Clinics</li> </ul>		
SILVER SPONSOR			COPPER SPONSOR		Crime Prevention		
☐ GED / Education		\$15,000	☐ Youth Enrichment Programs	\$2,500	<ul> <li>Computer Literacy Programs</li> <li>Youth Enrichment</li> <li>Educational Libraries</li> <li>At-Risk Youth Programs</li> </ul>		
GOLD SPONSOR					Youth Athletic Sports		
☐ Life Skills		\$10,000			<ul><li>Senior Quality Living</li><li>Violence/Addiction Education</li></ul>		
I am interested in donating the following			amount:  Earth-First Initiative Peer Development		Earth-First Initiatives Peer Development/Mentoring Community Outreach		
\$250	\$500	<b>1</b> ,000	<b>□</b> \$1,500 <b>□</b> \$		Skills Development		
Address			State		Zip		
Telephone							
Payment Information:  © Check   © Credit Card   © Credit Card Number			) PayPal		Rainbow Mailing Address: 18001 N. 79th Ave. Suite 72E Glendale, AZ 85308		
Card Type			Expiration Date		CCV Code		
Billing Zip Code			Signature				
All Platimum a	ınd Gold	pled sponsorships of	pledge form to (623) 687-94 ge form to: fjanisse@rainbov ffer marketing opportunities company logo, and/or nam	whousing.org. for your compc	ny. Please send a high-resolution		





Please check your choice below:

Your generosity helps Rainbow fulfill our promise to stabilize quality, affordable housing by creating a positive, lasting social impact on society.

BENEFITING ONSITE AND

TECHNOLOGY-BASED PROGRAMS: